

Getting Published/Increasing Your Visibility



Career Development Series

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Disclosures of Experience

- Continuously funded by NIDA since 1989
- Funded by other NIH Institutes, Agencies, Foundations
- 280 peer-reviewed publications
- 40 chapters
- Numerous OpEds/Letters to the Editor
- Diagnostic Assessments/Health Surveys/Interview

There is no perfect way.
No one person has all of the answers.

The goal is to make the best contribution
to science that one can make, while having
some fun!

Skills Building is Life Long

- It is the art of:
 - Expressing yourself
 - Finding a good home/mentor/peer group/mosaic of colleagues
- The “art” part means doing it well, creatively, with intention

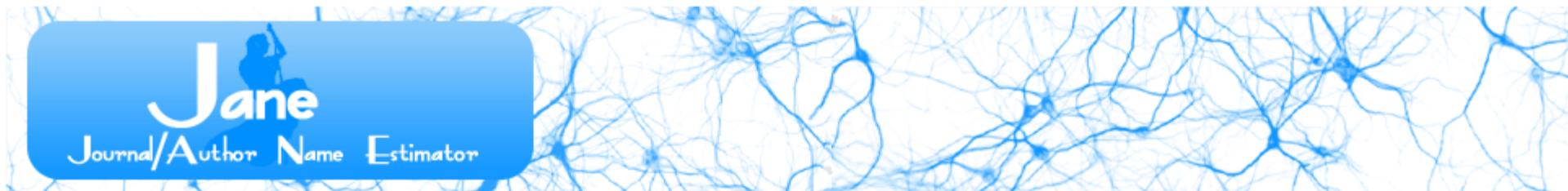
Getting Published

Papers, Chapters, Citations

- How many papers per year?
- How many as 1st author? If not 1st, senior?
- Impact Factor of the journal- does it matter?
- Citations- do they matter?
- H Index/Factor?
- i10Index?
- Chapters- should I do them?

TIP

- Doctoral Students: Try to publish at least 3 papers per year (3x4=12!)
- Faculty: Try to publish at least 5 to 7 papers per year



Insert your title and/or abstract here: (or, click [here](#) to search using keywords)

Scramble Clear Show extra options

Find journals Find authors Find articles

Welcome to Jane

Have you recently written a paper, but you're not sure to which journal you should submit it? Or maybe you want to find relevant articles to cite in your paper? Or are you an editor, and do you need to find reviewers for a particular paper? Jane can help!

Just enter the title and/or abstract of the paper in the box, and click on 'Find journals', 'Find authors' or 'Find Articles'. Jane will then compare your document to millions of documents in *PubMed* to find the best matching journals, authors or articles.

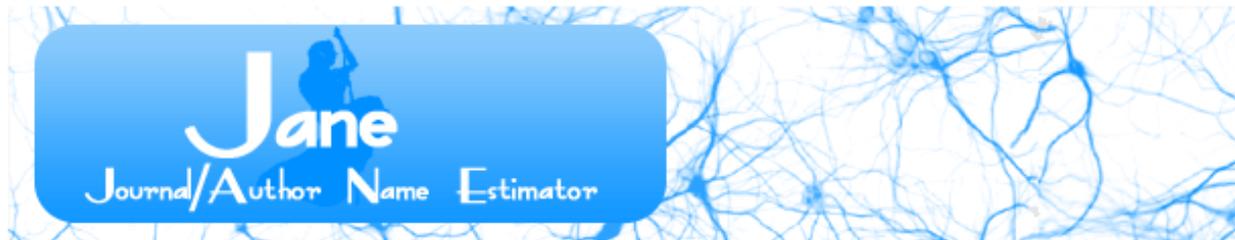
Keyword search

Instead of using a title or abstract, you can also search using a keyword search, similar to popular web search engines. Click [here](#) to search using keywords.

Beware of predatory journals

JANE relies on the data in PubMed, which can contain papers from predatory journals, and therefore these journals can appear in JANE's results. To help identify high-quality journals, JANE now tags journals that are currently indexed in MEDLINE, and open access journals approved by the Directory of Open Access Journals (DOAJ).

[Additional information about Jane](#)



Insert your title and/or abstract here: (or, click [here](#) to search using keywords)

non-fatal overdoses

Scramble Clear Show extra options

Find journals Find authors Find articles

These journals have articles most similar to your input:
 "non-fatal overdoses "

The Article Influence (AI) measures how often articles in the journal are cited within the first five years after its publication. These citations are weighted based the influence of the journals from which citations are received: being cited in an article in Science can boost a journal's AI more than being cited in an article in an obscure journal. For more detailed information, see the eigenfactor.org website.

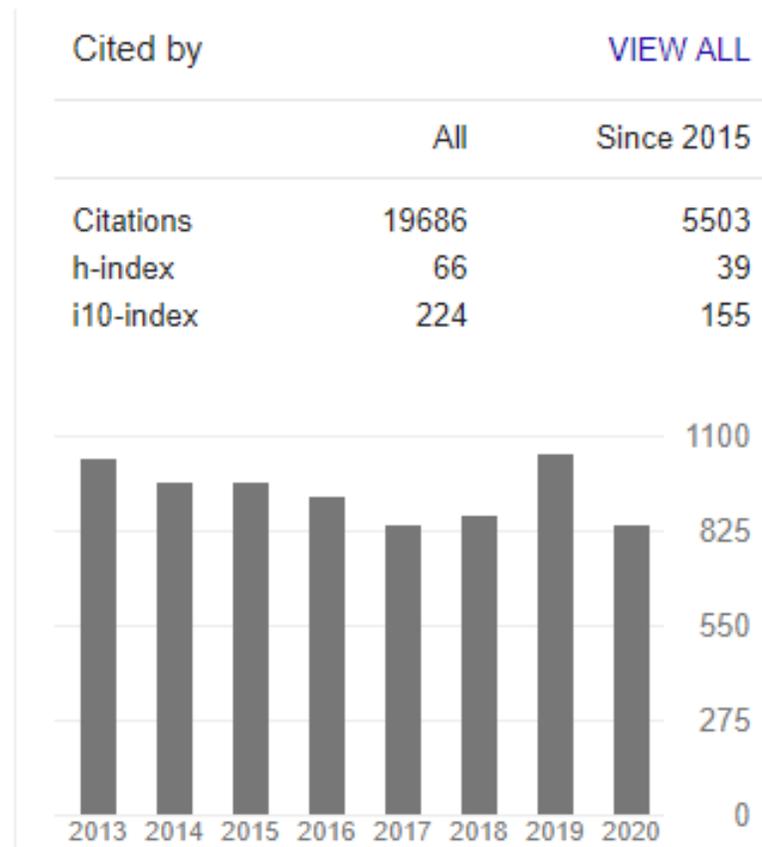
Confidence	Journal	Article Influence [?]	Articles
	Drug and alcohol dependence Medline-indexed	1.2	Show articles
	The International journal on drug policy Medline-indexed	1.0	Show articles
	American journal of public health Medline-indexed PMC	2.3	Show articles
	BMC public health High-quality open access Medline-indexed PMC	1.0	Show articles
	Addiction (Abingdon, England) Medline-indexed	2.0	Show articles
	Harm reduction journal High-quality open access Medline-indexed PMC	0.8	Show articles
	Drug and alcohol review Medline-indexed	0.9	Show articles
	Rhode Island medical journal (2013) Medline-indexed		Show articles
	European addiction research Medline-indexed	0.8	Show articles
	The Journal of the Association of Physicians of India Medline-indexed		Show articles
	Journal of general internal medicine Medline-indexed PMC	1.8	Show articles
	JAMA internal medicine Medline-indexed	7.9	Show articles
	Social science & medicine (1982) Medline-indexed	1.4	Show articles
	Nursing standard (Royal College of Nursing (Great Britain) : 1987) Medline-indexed		Show articles
	Journal of psychopharmacology (Oxford, England) Medline-indexed	1.0	Show articles
	Journal of substance abuse treatment Medline-indexed	0.9	Show articles
	MMWR. Morbidity and mortality weekly report Medline-indexed PMC	10.7	Show articles
	Annals of epidemiology Medline-indexed	1.2	Show articles
	BMC proceedings High-quality open access PMC		Show articles
	Sudebno-meditsinskaia ekspertiza Medline-indexed		Show articles

- [Elsevier Journal Finder](#)
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Have you recently written a paper, but you're not sure to which journal you should submit it? Or maybe you want to find relevant articles to cite in your paper? Or are you an editor, and do you need to find reviewers for a particular paper? Jane can help!
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Use the Springer Journal Selector to search for all Springer and BioMed Central journals to find a journal for your manuscript.
- [Think. Check. Submit](#)
Think. Check. Submit. is a campaign to help researchers identify trusted journals for their research. It is a simple checklist researchers can use to assess the credentials of a journal or publisher.
- [Publish or Flourish Open Access](#)
FlourishOA is a resource for identifying high-quality, high-value open access journals.

Be Strategic

- Pursue efforts and papers with high yield
- h factor: the number of papers that have been cited that number of times, (eg, $h=10$ means 10 of your papers have been cited at least 10 times)
 - $h=12$ for promotion to associate professor
 - $h=18$ could mean professorship,
 - $h=15-20$ fellowship in some societies
 - $h=45+$ membership in the NAS
- Hirsh says after 20 years of research an h-index of 20 is good, 40 is outstanding and 60 is truly exceptional. It combines productivity with impact.
- i10Index- the number of papers with at least 10 citations

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Google Scholar

How to Increase your h factor

- Send a link to your papers to colleagues you meet at conferences and their mentors
- Send your paper to an author who just published in your area who did not cite your work and let them know (so that next time they can cite you!)
- Let your Division Chief, or Chair, know about the publication so they can submit for media release

Resources

- Health Sciences Libraries- at UF, support is extraordinary
- MMWR- great source for up to date, free information needed by clinicians, public health workforce and policy makers
- Flavors of impact:
 - Altmetrics
 - Google Scholar
 - Research Gate

Additional Strategies

- Writing circle
- Work backwards to find a date for completion
- Say your deadlines out loud to your colleagues
- Edit papers on zoom all together
- Keep a writing log?
- If making comments to colleagues on a paper, explain why (if you can)
- Have a draft of the paper you are presenting when you present it at a conference and submit it within 4 weeks of presenting it.
- Always have 3 going at the same time: just starting, nearly finished, revising
- Tweet about your work and ask others to follow you and retweet

Additional strategies (cont.)

- Send publications to prestigious journals (think about the journal's Impact Factor)- aim high but settle for less if you have to
- Contact the editor of the journal
- Read your paper aloud to catch things that do not make sense
- Read each other's papers
- Offer to review for a journal
- Publish at least one major review paper in your life

Other TIPS

- Authorship: Negotiate this when you FIRST conceptualize the paper (you can add more people along the way, but clarify your position right away)
- Chapters?: To do or not to do?
- CV: keep it up to date every month- first day of the month for example



**KEEP
CLAM
AND
PROOF
READ**



"Let's eat Grandma!"



"Let's eat, Grandma!"

**PUNCTUATION
SAVES LIVES.**

Increasing Your Visibility



- All of the things we just discussed..... Increase your visibility.

Additionally...

- Speak up in meetings.
- Strengthen **your** relationship with **your** mentor.
- Ask for high-**visibility** projects.
- Volunteer to represent **your** team.
- Participate in learning opportunities.
- Demonstrate **your** expertise.
- Grow **your** network.

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- Form a Mastermind Group.
- Grow **your** network.

For Meetings

- Practice asking questions:
 - Take good notes of the presentation and if you disagree, right then ask questions as they come to you
 - Use laptop: rank order your questions
 - Make an effort to ask questions at conferences
 - If you have more questions, you can email the presenter later
 - Watch TED talks about how to do it
 - Don't just comment– ask a question
 - Give your name and affiliation
 - Think of yourself as “on their team”- be respectful including asking questions that are aligned with their level
- Remember that:
 - The overall presentation of “you” matters
 - Go out of your way to meet people and to make new friends in your cohort
 - Ask them to introduce you to their mentors/colleagues
 - Be prepared with an elevator pitch

What is an "Elevator Pitch"?

An "Elevator Pitch" is a concise, carefully planned, and well-practiced description about your work that your parents should be able to understand; it should take no more time that it takes to ride an elevator.

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What is this?



Expand Your Mentoring Mosaic

- In your department
- Everywhere
- Through Social Media
- Through emailing PIs and authors



As a Mentee

- Know what is expected of you (savvy)
- Be perspicacious (keenly aware)
- Be on time (respectful)
- Appreciate (manners)
- Be willing to accept criticism (open)

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Tip: Ask for Things and Ask to Help

- You shouldn't have to ask, but sometimes your mentor is preoccupied so....
- Be Proactive. Ask:
 - for a paper to review or to co-author
 - to shadow them at a meeting

Why?

- Being good at your “job” isn’t enough
- Key people must be aware of you
- You want to maximize your contribution to science in every way

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- Take the role of scribe at a large meeting to get to know the speakers
- Volunteer to attend a meeting for your mentor when there is a conflict for him/her
- Offer to submit the abstract for x paper for the annual conference

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What do you get out of it?

- Not the right question!
- Improved skills (by taking on interesting projects)

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Don't be Afraid to Say Yes

- Serendipity
- These opportunities can turn into life changing experiences



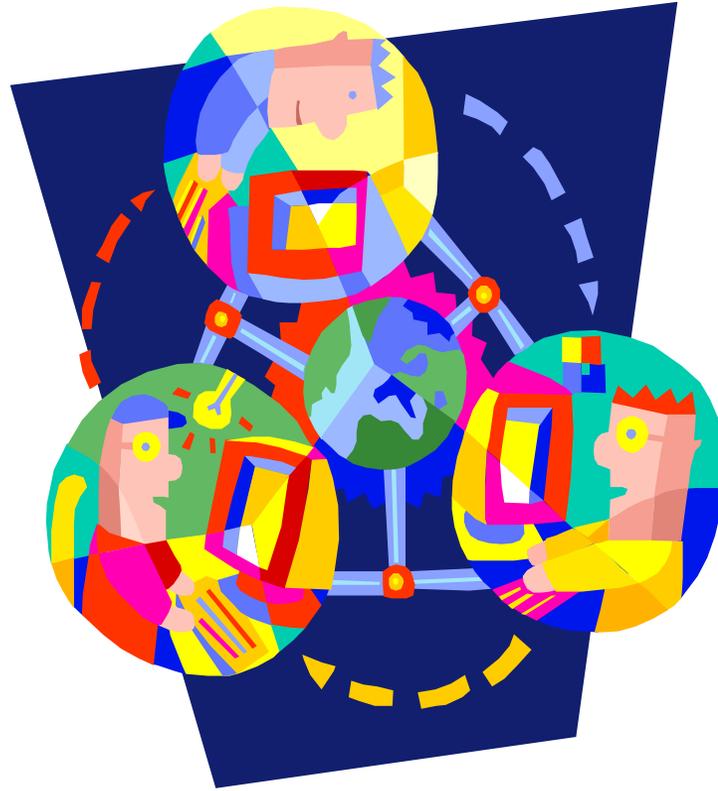
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Forbes

- Look carefully at what your department does and address problems that others have not
- Tackle an issue no one else wants to tackle
- Ask to be assigned to high-visibility projects
- Find a good mentor- someone who her/himself has visibility
- Choose an area you can excel in
- Maintain high quality... Always look for better ways to do something
- Think strategically, no matter what your title is
- Be empowered to move the needle

Formula for Success

Quality
Mentoring
+
Good
Planning
+
Environment
+
Serendipity



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Let's Discuss